

Historic, Archive Document

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1931
*CHRYSANTHEMUM
PRICE*

LIST

1. *Leucosia* *leucosia* (L.) *leucosia* (L.) *leucosia* (L.) *leucosia* (L.)

HECKEL & CO

MAR 13 1931 ★

3.2. Percent of Agriculture.

~~CLARK~~

GARDENS

"Chrysanthemums of Character"



1250 South Fair Oaks Avenue

Pasadena, California

TERrace
1621

LARGE FLOWERING

\$1.00 each; \$10.00 per dozen

IMPERIAL GOLD—A real old gold. Long petals with a wide, loose curl. Centre whorled, outer petals falling like Nagirroc. Graceful exhibition bloom. Fine stem. Clean, hard foliage.

MEDUSA—Color not remotely yellow and hard to describe; ecru, fawn, dull, old gold all apply. Petals twisted and heading both ways give it its name. A lustrous tawny bloom that earns honestly the title of 'different.' Shapely for all the odd arrangement of petals.

50c each; \$5.00 per dozen

CARRIE BIENECKE—Fine clear golden bronze exhibition.

FRIENDLY RIVAL—bright gold.

GOLDEN BRONZE—early incurved bronze. Fine foliage and stem.

PHYLLIS—large red and gold.

ROSE GLORY—early, light lavender pink incurved. Strong stem.

TIM—early large pure white.

WHITE CHIEF—good rich creamy white commercial. Fine stem and foliage.

30c each; \$3.00 per dozen

BRONZE TURNER—fawn yellow.

CHEROKEE—rosy bronze.

CINCINNATUS—exquisite shade of orchid.

DETROIT NEWS—orange bronze.

DISTINCTION—deep pink.

DR. J. INGLIS—mauve with silver reverse.

GARNET KING—finest dark red.

GOLDEN CELEBRATION—medium yellow.

GOLDEN MEASURE—deep gold.

GOLDEN MISTLETOE—deep gold.

HELEN FRICK—clear orchid.

HONEYDEW—cool yellow.

INDIANOLA—old gold bronze.

LOUISA POCKETT—pure white exhibition.

LUSTRE—rosy lavender.

MAJESTIC—coppery bronze

MARION SEMLER—rich wine-red.

MISS E. MORRISON—creamy white.

MISS RITA MITCHELL—old rose tan.

MISS MILICENT ROGERS—salmon bronze.

MRS. CHARLES FOX—brilliant yellow.

MRS. E KERSHAW—huge tan bronze.

MRS. NELLIE T. ROSS—soft luminous yellow.

POCKETTS CRIMSON—crimson and gold.

PRIDE OF RICHMOND—clear pink.
PURPLE KING—mulberry purple.
ROSE GLOW—rosy lavender.
SEMINOLE CHIEF—old rose chestnut.
SNOW WHITE—pure white.
SYLVAN TINTS—cardinal and tan.
THANKSGIVING PINK—warm lilac.
T. W. POCKETT—clear pink exhibition.
VERMONT—bright lavender pink.
WHITTIER—bright yellow.
W. H. WAITE—chestnut and old gold.
YELLOW POCKETT—light yellow.

15c each; \$1.50 per dozen

ADRIANS PRIDE—bright yellow.
BLACK HAWK—velvety red.
CHIEFTAIN—real pink.
HARVARD—dark crimson.
MARY MASON—old rose bronze.
SUNGOLD—bright yellow.
W. N. RUDD—terra cotta and gold

ANEMONES

50c each; \$5.00 dozen

ESTRELLITA—big bold flower mostly center. One row of petals. Deep bronzy gold color. Strong grower.
GOLDEN PHEASANT—long upcurving rays of luminous light yellow with button-like center. Tall growing.
SPOTLIGHT—old rose petals with bright gold centre. Rays strong and flat like a large single. Long blooming period. Long stems.
VERONA—wide center of soft gold with rays a shade lighter. Stems slender and wiry forming many widely spaced sprays. No clustering here. Fine for cutting.

30c each; \$3.00 per dozen

BUFF QUEEN—pastel.
CAPTIVATION—old rose bronze.
CHESTNUT—old rose chestnut.
IZOLA—amaranth rose.
MRS. A. G. WILSON—pure white.
MRS. C. J. WOLFE—white with brown center.
MRS. G. W. MARTIN—lavender.
PETER PEARSON—pale pink.
POMONA—white with cream center.
ROSE ROYAL—soft violet rose.
SUNSHINE—brightest yellow.
TRIUMPH—bright bronze gold.
TUSCOBA—old gold and Indian red.

SINGLES

50c each; \$5.00 per dozen

BELLE MAC—chestnut bronze.
LIZZETTE—brilliant red and gold.
LOUISE MAYO—pastel.
MAUD EATON—cool yellow.
MRS. F. J. MILLS—terra-cotta.

30c each; \$3.00 per dozen

BRONZE BUCKINGHAM—rosy bronze.
ELLA GILLAFORD—salmon pink.
GENEVIEVE—violet.
GLORIANNA—amber bronze.
GOLDEN MARVEL—clear yellow.
HELEN HUBBARD—crimson.
JOYCE STROWLGER—salmon pink.
LADY ASTOR—deep crimson.
LAONA—light pink.
LIBERTY—golden Indian red.
MOLLY GODFREY—pink.

15c each; \$1.50 per dozen

CHARLES FAIRS—old rose bronze.
DAZZLER—dark red.
GOLDEN SUN—bright yellow.
IDA C. SKIFF—apricot bronze.
MRS. E. D. GODFREY—light pink
MRS. MAZEY—tawny bronze.

POMPONS

50c each; \$5.00 per dozen

GINZA—very bright two-tone golden bronze.
Round full spray. Small flower.
Late.
GOLD TIPS—well rounded pompon of
bronze and gold. Fine sprays, Strong
grower. Splendid cut flower.
IRRIDESCENT—rose pink tipped with
gold. Very bushy with stiff stems.
Foliage dark and glossy.
LILAC—well named. Opens a warm lilac.
Large bush with many stems in strong
open sprays. Prolific and early.
NANCY ELLEN—soft pink.
SILVER TIPS—bright mauve with silver
tip to petals. Bushy with dense
sprays.
SUNBURST—flat pompon of a peculiar
cinnamon bronze. Edge of petals
fluted. Very prolific.
THE HEART LADY—mahogany red.
VERA VICTORIA—bright golden yellow.
Not so light as Yellow Fellow nor as
dark as Juva Nicholson. Stems
strong but more slender and longer
than these two. Fine sprays.

30c each; \$3.00 per dozen

AUTUMN GLINTS—light golden yellow.

BOKHARA—old rose bronze.

CLARET—bright violet.

COQUETTE—ashy lavender.

DREAM—clear pink.

FIREBIRD—red and gold.

FLORA—deep red.

GOLD DROP—golden bronze.

JOLO—mahogany red.

J. NICHOLSON—bronzy yellow.

LORRAINE MEECH—bronze.

LUCINDA—rosy mauve.

MRS. C. ROBINSON—rosy lavender.

MRS. W. R. STAATS—lavender pink.

OLD MISSION—rose pink.

PINK DOT—pale rose pink.

RED BEU—bronze henna.

SHAKER LADY—lavender.

UNALGA—bright yellow.

WHITE CAPS—pure white.

YELLOW FELLOW—bright yellow.

15c each; \$1.50 per dozen

BRONZE QUEEN—mahogany bronze.

CAPT. COOK—rose pink.

CHICAGO PEARL—pure white.

ERMALINDA—rosy lavender.

FELICE—orange bronze.

NEW YORK—golden bronze.

PIGMY—soft pink.

ROWENNA—bronze.

BUTTONS OR BABY POMPONS

30c each; \$3.00 per dozen

AGNES—dark rose pink.

BRIGHT EYES—blush pink, dark center.

BROWN BEAUTY—brown.

DAINTY MAID—pale pink.

ETHEL—red.

MARGUERITE CLARK—rose pink.

MARY PICKFORD—pure white.

NUGGETS—bright gold.

SVEA—orange.

VARSITY—soft yellow.

15c each; \$1.50 per dozen

BABY—smallest yellow.

BILLIE BURKE—bronze.

CHRISTMAS GOLD—gold.

CHRISTMAS PINK—deep rose.

HILDA CANNING—rosy bronze.

NEMO—cream.

FEATHERY OR SPIDERY VARIETIES

FUGI—wistaria.

RAYONANNT—clear pink.

THE DEAN—creamy white.

CACTUS AND SUCCULENT PLANTS

Our collection of these interesting plants is considered quite good. We have all the common varieties and more than a few really choice. Unfortunately we have not yet made up a list. Every time we are about to commit one, we find the eternal controversy has again disrupted most of the established names, and nothing seems fixed. Only the plants remain the same. And they're good. We are constantly adding new ones. They might be worth your inspection.

ESTHER FRASER CLARK.

TERMS OF SALE

PAYMENTS: Cash with all mail orders.

PRICES in this list cancel all previous ones and are f.o.b. Pasadena, California. Carrier charges to be paid by buyer.

DELIVERIES begin about April 15th. Customers living nearby are notified and requested to call for their plants at our nursery at 1250 South Fair Oaks Avenue, Pasadena, when their order is ready. Small mail orders may be sent by Insured Parcels Post and 25 cents per dozen should be enclosed for postage. Larger orders go by express collect for the carrier charges. We deliver only first-class plants out of 2½ in. pots to the carrier, after which they travel on the carrier's responsibility. Any claims for plants damaged in transit should be taken up by the buyer with the transportation agency at destination.

NO GUARANTEE. Every possible precaution has been taken to keep our stock true to name. However, we do not guarantee the variety or the crop and cannot be held responsible for either.

**No Complaints Will Be Considered After
Plants Have Been Held Ten Days**



CLARK GARDENS

"Chrysanthemums of Character"

1250 S. Fair Oaks Ave.
PASADENA :: :: CALIFORNIA

Closed Sunday except by appointment

